Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://vasumahendhiran.wordpress.com/2023/10/03/vinmeen-mazhaiyil-restaurant/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550735033532&mibextid=2JQ9oc>

3. Create and design a social media advertisement poster using canva.

<https://vinmeenmazhaiyilrestaurant.blogspot.com/2023/09/social-media-ad-poster-vinmeen.html>

1. Create email newsletter design using MailChimp or canva tool.

<https://vinmeenmazhaiyilrestaurant.blogspot.com/2023/09/email-newsletter.html>